

Agile in huge corporations?

Radim Keseg
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PUBLIC

Agile briefly

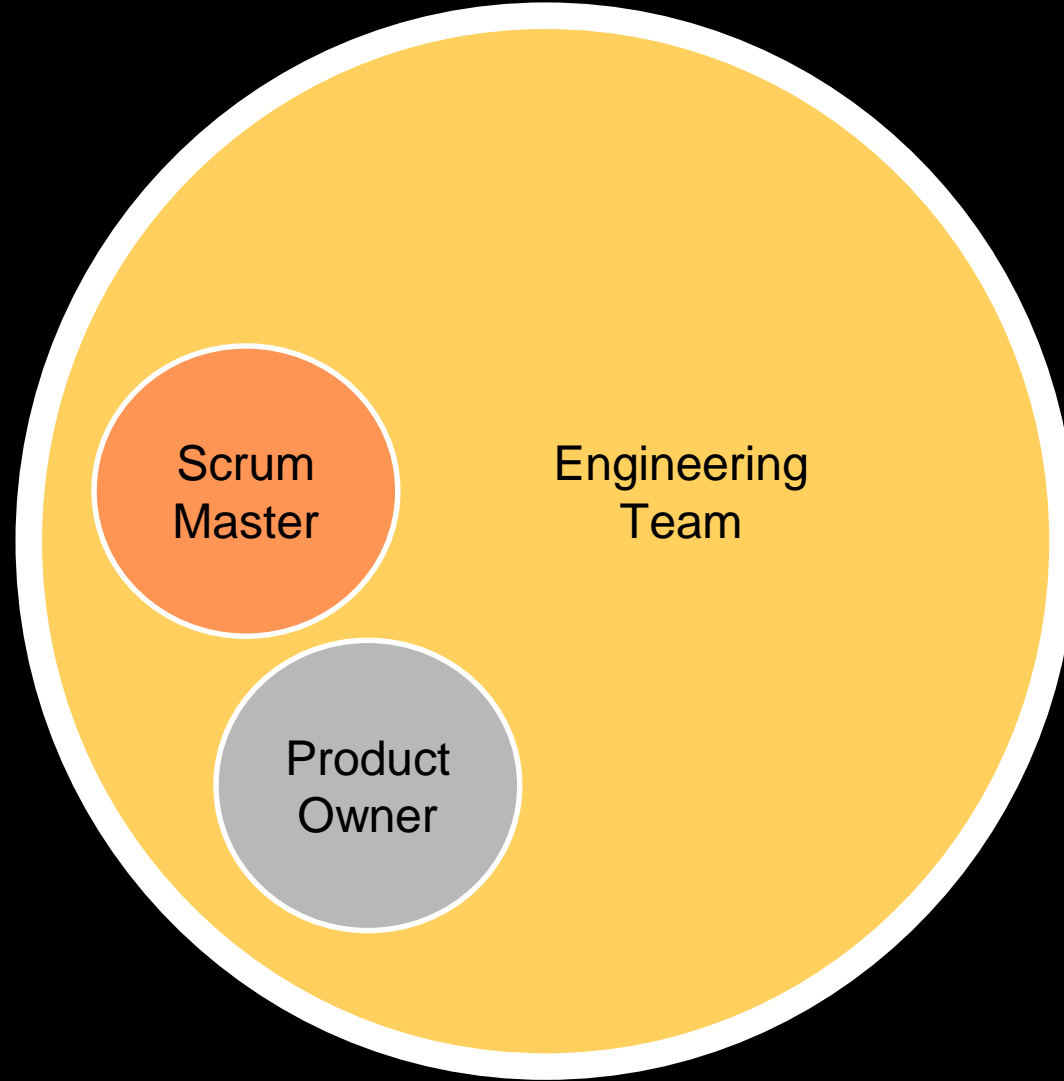
Agile Manifesto – software development

| | | |
|------------------------------|------|-----------------------------|
| Individuals and interactions | over | processes and tools |
| Working product | over | comprehensive documentation |
| Customer collaborations | over | contract negotiation |
| Responding to change | over | following a plan |

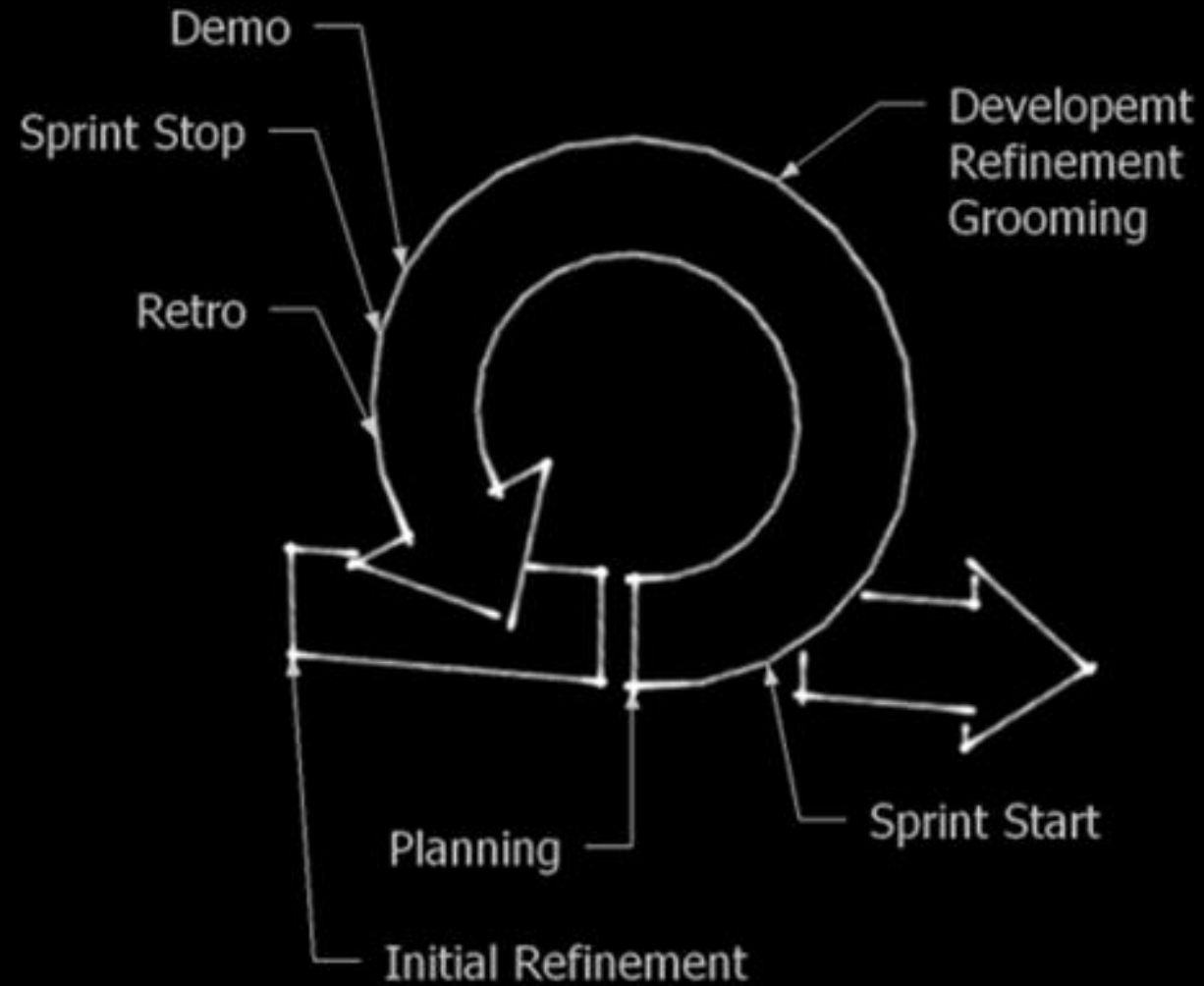
*while there is a value in the items on the right,
we value the items on the left more*

agilemanifesto.org/ + [principles](#)

Agile Roles



Agile life cycle



... **ok** **practicaly it looks** ...

Agile Manifesto – software development

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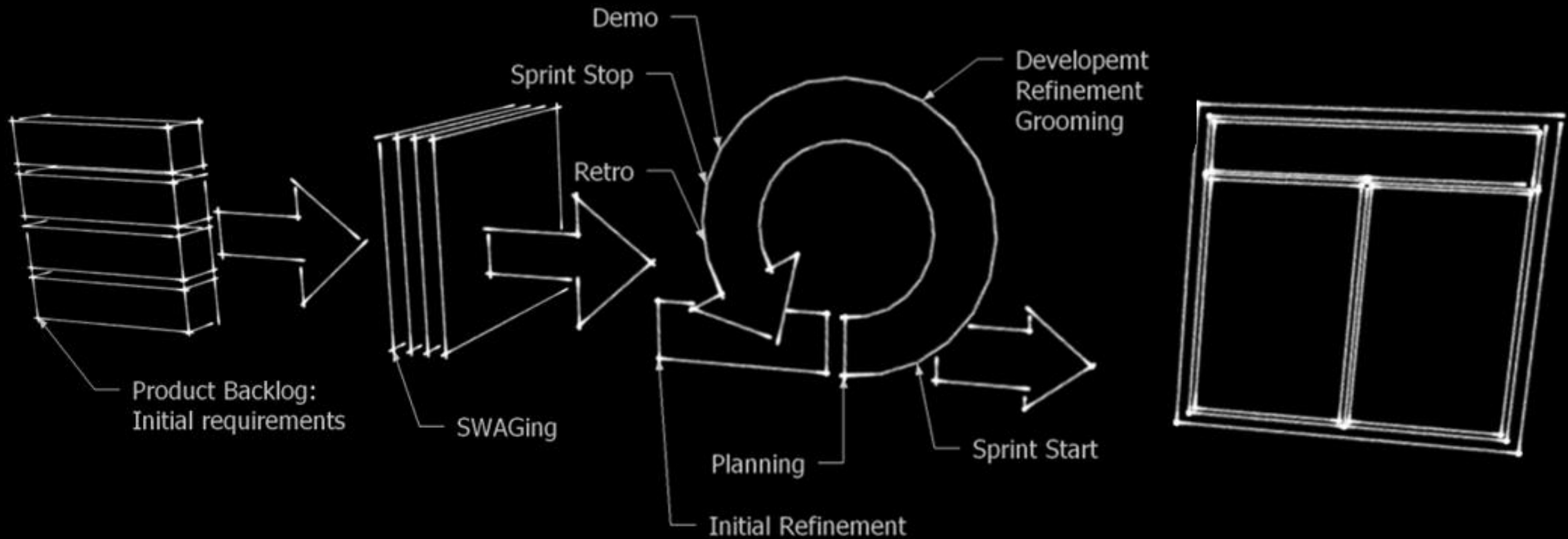
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+

Management / Reporting

Agile life cycle



looks straight forward, but ...

... corporates are **B.I.G.**

Facts scaring Agility

- **monster portfolio** – tons of feature requirements fitting a quarter (structure of thousands requirements)
- **intense resource planning** – thousands of people need to be efficiently planned / effort predicted and paid afterwards
- **teams all around the world** – features in collocated as well as remote teams
- **static overhead**
 - standards – hundreds of those ... accessibility / performance / security / UX
 - translations – tens of languages
 - documentations – user doc / web help assistants / architecture doc / testcase doc / ...
- **dev environments** – central vs distributed ? data maintenance / staging / prerelease testing / release
 - different departments – dev / maintenance / infrastructure / IT / ...
- **transparency to all levels** – team – several levels of management – board -> customer
 - KPIs – agile (quality, takt status, dev tracking, auditing, releasing)
- **trainings** – softskills / hardskills – keep up with the world trends in technology
 - attrition – hiring / skills ramp up / full efficiency

... **under cover ?**

observation

- very expansive in the beginning
 - long and consistent way
 - baby steps with a clear vision
 - patience and mutual support
- saying be agile does not help much
 - a sticker is not the key
- incorrect measure is a blocker
 - no one can be agile by e.g. waterfall metrics
- managers, key stakeholders, processes
 - send me status report every day ???
 - mark the status in the excel manually ???
 - without tests (low granular DoD) cheaper ???
delivered quicker ??? customer is happier ???
 - – hopefully no one really believe this – too short visioned
- is it really the way we need ? Do we really want to apply agile everywhere? What do we want to address by being agile?
 - support / ticketing
 - maintenance
 - legislation
 - translation

... **so what ?**

Key takeaways

- **be transparent and iterate** – to see and to be seen

- planning
- progress
- results

- **retrospect** – to see results, to be able to improve

- what goes well
- what to improve
- actions and measurements



- **think big - start small** – to act efficiently with a vision

- envision the big summit ahead
- grow gradually and consistently to defeat it

when hiring

- see the right **Mindset**
 - great minds think alike
 - great minds achieve great results

when acting

- live the right **Culture**
 - see and live the right value
 - engineering culture of the same interest

Agile (trasformation) is a long way



Thank you.

Contact information:

Radim Keseg

Development Manager

radim.keseg@sap.com